



GOVERNMENT OF KERALA

Abstract

Home Department - "Clean Campus Safe Campus" - Comprehensive measures and Action Plan - Monitoring Committees constituted - Orders issued.

HOME (G) DEPARTMENT

G.O(MS) No. 170/ 2014/Home

Dated, Thiruvananthapuram, 25.08.2014

- Read:- 1. G.O(Rt) No. 1479/12/Home dated 17-5-2012  
2. G.O(Rt) No. 1838/14/Home dated 30-06-2014  
3. Video Conference held on 14-7-2014

**ORDER**

Based on the discussion with various stakeholders and feedback received, the following detailed and comprehensive instructions are issued herewith:

Recent surveys show that substance abuse (use of any psychoactive substance other than medically prescribed) is increasing among children and adolescents. The problem is seen across all socio-economic groups, from metropolitan cities to small towns and rural areas, with newer substances and multiple substance abuse also being documented. The fact that substances like tobacco, drugs and alcohol are considered to be the 'gateway' for youngsters to tread on to more heinous crimes, calls for a collaborative and concerted effort to tackle all factors that can expose our children to such inappropriate activities. Abuse of substances like tobacco, drugs and alcohol at younger age interferes with normative age, appropriate development and makes the children more vulnerable to several health and psychological consequences. Long term substance abuse causes psychological problems, cognitive difficulties and poor academic performance besides social maladjustment.

In family, School and community, children should be fully protected so that they can survive, grow, learn and develop to their fullest potential. Unfortunately, reality is different and thousands of children are not fully protected. Many of them are subjected to violence, abuse, neglect, exploitation, exclusion and/or discrimination every day. Such violations limit their chances of surviving, growing, developing and pursuing their dreams.

Since children spend most of their time in the formative year in Schools and other educational institutions, it is highly imperative that they are provided with the safest and cleanest campus.

Government after examining all aspects, have decided to launch a widespread campaign aimed at arresting the rising prevalence of substance abuse

and other inappropriate social behaviour among students. Named 'Clean Campus Safe Campus', the Home, Education and Health Departments together have given shape to implement this long term campaign that will target students upto Standard 12 in the first phase.

### **Purpose of the Campaign**

The implicit purpose of this campaign is to nurture healthy, happy and productive future citizens of the State and the Country. The campaign seeks to achieve this objective through the tried and tested method of intervention through educational institutions. Educational institutions are not just temples of education, but also honing grounds of character and conduct. The purpose of this campaign is not just to make educational institutions physically clean and safe but also free of addictive vices such as tobacco, alcohol and other forms of substance abuse.

Implementation of legislative and legal provisions to protect children from these substances, raising of awareness and creating learning atmosphere that facilitates study and holistic development are some of the enshrined goals of this campaign to curb substance abuse among children and students.

While preventing and curbing substance abuse among children and students is a major aim of the campaign, it also seeks to address other aspects for achieving child/student welfare such as accident free campus zones, protecting children from physical and sexual abuse besides creating law-abiding, socially responsible and capable citizens.

**To sum up, the main objectives of this campaign aimed at children/students are:**

- Effective implementation of the provisions of The Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 or COTPA The Narcotic Drugs and Psychotropic Substances Act, The Kerala Abkari Act, The Kerala Police Act, The Juvenile Justice Act, Protection of Children from Sexual Offences Act etc, especially in and around the School campuses.
- To strengthen the fire wall of protection around children and to ensure that children grow up in an environment that builds confidence, friendship, security and happiness, irrespective of a person's family circumstances or background
- Prevent and control socially deviant behaviour including criminal offences and substance abuse including tobacco, alcohol and other harmful substances among children and students
- Ensure traffic safety in the School area and surroundings
- Protect children from physical and sexual abuse – effectively check and restrict availability of pornographic material to children and students
- Provide students a caring, safe and nurturing environment in Schools
- Creating law-abiding, socially responsible and capable citizens.

- Detect socially deviant behaviour early and to take corrective measures
- To have a proper understanding of the concept of delinquency and to take steps for the social integration of these young offenders.
- Facilitate the collaboration of various Government Departments like Police, Health, Social Welfare and Education, various non-governmental organisations and academic institutions in the above activities.

In the first phase, all aided and unaided Schools across Kerala including CBSE & ICSE Schools upto the standards of 12 will be covered. There are roughly 14,000 Schools in Kerala that cater to around 55 lakh students. This project will subsequently be extended to all the Colleges and Universities in the State in a phased manner.

### **Principal Stakeholders**

Jointly implemented by Department of Home, Health & Education, with the active participation of Excise, Transport, Local Self Government Departments, Print and Visual Media, Parents, Teachers, Society including Merchants, Auto & Taxi drivers, Resident Associations etc.

### **Campaign Implementation and Monitoring**

At present various initiatives/projects such as the School Protection Groups, School Protection Committees, Student Police Cadets, Road Safety Clubs, Anti Narcotic Clubs, Jagratha Samithis for Girls etc are functioning in the Schools. These initiatives function in accordance with the guidelines given by various Departments and Court orders. The 'Clean Campus Safe Campus' project aims to integrate the activities of all these projects so as to ensure better co-ordination and effective implementation.

Clean Campus Safe Campus project will be implemented by a three tier Committee. At the lowest tier are School Level Committees called **School Level Monitoring Committee** chaired by the head of the institution. In the middle tier the Committee will be chaired by the District Collectors called **District Level Monitoring Committee**. A **State Level Monitoring Committee** chaired by the Home Secretary reviews the monitoring of the Committees at the District and School levels.

The membership of the **School Level Monitoring Committee** is as below:

- Head of Educational Institution (Chairman)
- Station House Officer of Police Station or Assistant Sub Inspector (General Convenor)
- Ward Councillor/ Ward member
- Representatives from Excise & Motor Vehicle Departments
- Janamaithri Beat Police Officer
- Community Police Officer of Student Police Cadet Project (SPC)

- President and two members of Parents Teachers Association (PTA)
- Teacher Co-ordinator of PTA – Member
- 2 representatives, each from Scouts & Guides
- representative from NCC Cadets
- representative from NSS Volunteers
- 2 representatives from S.P.C (1 Boy and 1 Girl)
- Representative of the Anti Narcotic Club
- Representative of the Road Safety Club.
- Two representatives of the Janamaithri Suraksha Samathi
- Residents' Association representative
- Merchant's representative
- Auto driver's union representative
- Two Local Trade Union representatives
- Two Teacher representatives ( preferably one female)
- Representatives from local cultural organisations including women's organisations
- School Leader
- School Health Nurses
- School Counsellors
- Two representatives of Janamaithri Suraksha Samithi
- It shall be the duty of this Committee to set the law in motion against the violators of the provisions of the various Acts against which action is sought under this project. This School Level Committee should meet at least once a month. The Student Police Cadets shall aid the Committee wherever its units are functioning.

**Activities to be carried out by the School Level Monitoring Committees:**

- Collecting information about availability and sale of illegal material in Internet Cafes and CD shops near Schools.
- Creating a data base of small shops and establishments frequented by students

- Monitoring and reporting anti-social activities in the vicinity of Schools like sale and abuse of tobacco products, alcohol, drugs, pornographic materials, eve teasing etc.
- The Local Self Government bodies shall be approached to take effective action against neighbouring shops/vendors who indulge in such activities.
- Keeping a watchful eye to detect truancy among the students.
- To act as a catalyst in channelising and co-ordinating various agencies and organisations working for welfare and development of children.
- Initiating action with the Police and School authorities to prevent such illegal acts
- Conducting Awareness classes for students, teachers and parents about the adverse effects of substance abuse and the physical, psychological, social problems it creates.
- Conducting campaigns related with environmental protection, road safety, cyber crimes etc
- Organising programmes and activities to effectively utilize the free time of students.
- To conduct counselling sessions for the children in need of professional help.
- Installing a tracking system to ensure student safety and proper behaviour during their commuting to and from home and School.
- To declare and ensure that School surroundings are Traffic Safety Zones.
- Insisting on Police patrol during School hours and Police presence at the School gates at the time of convening and during breaks.
- Random checking of belongings of the students with the help and permission of parents/guardians.
- Encourage the child to report all allegations or disclosures of physical abuse, sexual abuse, emotional abuse and neglect.
- Ensure that Student Complaint Boxes are installed in all Schools and that they are regularly checked by the concerned authorities.
- To report to the authorities concerned when a belief is formed that a child has been harmed or is at risk of being harmed.
- Provide a caring, safe, nurturing environment in School for their overall development

**The District Level Monitoring Committee**

The composition of the DLMC is as below:

District Collector	-	Chairperson
District Police Chief	-	Convenor

Deputy Director of Education	-	Member
District Medical Officer	-	Member
Deputy Commissioner (Excise)	-	Member
Child Welfare Committee representative	-	Member
Child line representative	-	Member
District Nodal Officer of SPC	-	District Co-ordinator

The functioning of the School Level Committees formed should be periodically reviewed and evaluated by a District Level Monitoring Committee chaired by the District Collector. The District Level Monitoring Committee (DLMC) will also be responsible for reviewing the implementation of 'Clean Campus Safe Campus' campaign. The District Level Monitoring Committee shall meet and plan extending the campaign to all Un-aided Schools.

If it is brought to the notice of the DLMC that no action was taken against violators by the School Level Committee, the DLMC can set the law in motion against the violators. The Committee can also recommend action against the authorities of the School which do not honour these directions. The DLMC can conduct surprise inspections to ensure that 'Clean Campus Safe Campus' campaign is being implemented in Schools and the slated objectives met. The DLMC should meet at least once in three months. The DLMC should conduct campaigns to sensitise the School children on the provisions of the legislations. For the effective implementation of the 'Clean Campus Safe Campus' campaign, District Collectors may choose to add more members. The District Collector shall call ICSE/CBSE Schools meeting to involve these Schools also in the campaign. He may also include Balasabha (Kudumbasree) in the campaign. DLMC can co-opt any other officer/agency/department as per its decision.

**State Level Monitoring Committee**

Additional Chief Secretary (Home)	-	Chairperson
State Police Chief	-	General Convenor
Secretary, General Education	-	Convenor
Secretary, Health	-	Member
Excise Commissioner	-	Member
Transport Commissioner	-	Member
Director, Collegiate Education	-	Member
ICSE School Association representative	-	Member
CBSE School Association representative	-	Member
State Nodal Officer SPC	-	State Co-ordinator

SLMC can co-opt any other officer/agency/department as per its decision.

SLMC will prepare a detailed action plan for achieving the objectives of 'Clean Campus Safe Campus'. This Committee shall ensure that the District Level Monitoring Committees are functioning effectively by calling for periodic reports from the DLMC's. The Committee shall meet at least once in six months.

Additionally, Ministers of Home, Education and Health will also review the functioning of the Campaign periodically.

### **Campaign Co-ordination**

The Student Police Cadet Project, a School based initiative by Kerala Police that trains High School students to evolve as future leaders of a democratic society by inculcating within them respect for the law, discipline, civic sense, empathy for vulnerable sections of society and resistance to social evils will be the main co-ordinating agency of the 'Clean Campus Safe Campus' project at the School levels.

The initiative, would involve a pledge against substance abuse, exhibitions, competitions, awareness films, posters, pamphlets and other publicity materials like T- shirts and caps carrying the message.

### **Police Department**

Simultaneously, the police would launch a heavy crackdown on drug pushers and tobacco sellers and other anti social activities near School premises. Service of Shadow Police can be effectively used for this purpose. The Shadow Police shall keep a close watch over the activities of the probable trouble shooters and drug peddlers and ensure that their illegal activities are checked. All District Police Chiefs shall instruct his Officers to work in close coordination with other departments/agencies for the realisation of the objectives of this scheme. The District Police Chiefs shall also review all Police activities under this project during their monthly crime conferences. In the same way, State Police Chief shall ensure that the effectiveness and the progress of Campaign is reviewed during the monthly crime conferences of CIs, SDPOs, DPCs, IGPs, ADGPs and at the state level.

### **Intelligence**

State & District Special Branches shall collect and share intelligence about the nefarious activities of anti social elements in and around the premises of educational institutions. The ADGP Intelligence shall evaluate the inputs given by their respective teams and shall pass on credible information to the various Committees in order to take appropriate legal action.

### **Janamaithri Suraksha Project**

The services of the Community Relations Officer and the Beat Officer of the concerned beat shall also be enlisted for the success of this project. Moreover, two representatives of the Janamaithri Suraksha Samithi concerned shall also be included in the respective School Level Monitoring Committees. State Nodal Officer, Jana Maithri Suraksha Project shall ensure effective participation of project functionaries in the implementation of the project.

### **District and School Level Action Plan**

District and School Level Monitoring Committees shall be constituted by respective District Collectors & Head of Educational Institutions. These Committees shall prepare and implement a detailed Action Plan for the academic

year 2014-15 keeping in mind the overall objectives of the campaign. Copy of the same shall be sent to the Chairperson, State Level Monitoring Committee.

Secretaries of General Education and Health Departments shall issue detailed instructions to their district and field level officers to chalk out Action Plan keeping in mind the overall objectives of the 'Clean Campus Safe Campus'. These Action Plans should be discussed in respective Schools, District and State Level Monitoring Committees for finalisation and implementation.

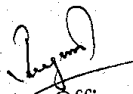
The Government Order read as second paper stands modified to the above extent.

By order of the Governor,  
Dr. NIVEDITA P. HARAN  
Additional Chief Secretary to Government

To

The State Police Chief, Thiruvananthapuram.  
The Secretary, Health and Family Welfare Department  
The Secretary, General Education Department.  
The Secretary, Taxes Department.  
The Excise Commissioner  
The Transport Commissioner  
The Nodal Officer, Student Police Cadet Project.  
The Director of Public Instruction  
The Director of Health Services.  
The Director, Higher Secondary Education  
The Director, Vocational Higher Secondary Education  
All District Collectors  
All District Police Chiefs  
All District Medical Officers  
All District Education Officers (Through DPI)  
All schools (Through DPI)  
General Education Department  
Health & Family Welfare Department  
Local Self Government Department  
Higher Education Department  
Taxes Department  
Information & Public Relations (Press Release/Web & New media) Department  
(for wide publicity)  
SF/OC

Forwarded/By order,

  
Section Officer